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## **Bright House Networks launches Primetime On Demand: Favorite TV shows now available any time**

INDIANAPOLIS (Wednesday, March 11, 2009) – Life's hectic schedule can throw a wrench in the life of even the most dedicated primetime TV show viewer. Occasionally, an episode here or there may be missed. Then what? Wait for the entire season to come out on DVD?

Not if you're a Bright House Networks digital video subscriber.

Bright House Networks has launched a new and extremely convenient service that gives viewers the power to tune into an On Demand channel and see the show they missed the day before. Now available on the new Primetime On Demand are today's hottest and most popular primetime hits, including:

- **NBC:** "Chuck", "ER", "Friday Night Lights", "Medium", "Heroes" and "The Biggest Loser"
- **USA:** "Burn Notice", "Monk" and "Psych"
- **CBS:** "Survivor", "CSI: Crime Scene Investigation", "CSI: Miami", "CSI: New York" and "NCIS"
- **FX:** "Damages", "Nip/Tuck" and various movies, with "Rescue Me" coming soon

More shows and networks are scheduled to be added to Primetime On Demand soon.

Episodes appear on Primetime On Demand the day after their original air date and remain on the service for up to four weeks. Primetime On Demand is available on Bright House Networks channel No. 604 at no additional charge to the company's digital video customers.

"We are pleased to be able to offer these popular prime-time shows for free at any time that's convenient to our customers," said Buz Nesbit, president of Bright House Networks Indiana. "Between hectic schedules and tight budgets, we believe today's consumers deserve more ways to relax and enjoy what they want to watch when they want to watch. This is why we are committed to providing more options than any other video service provider in the central Indiana area."

Coming soon, Bright House Networks customers will also be able to enjoy Start Over™, a service that will allow digital video customers to re-start a program already in progress and then play, rewind, pause and resume the program during its original broadcast window.

Primetime On Demand joins hundreds of cable TV programs available at any time on a variety of free On Demand services that Bright House Networks offers, including Entertainment On Demand, Cutting Edge On Demand, Kids On Demand, Sports On Demand and more. A complete list of On Demand services can be found at <http://ontv.brighthouse.com/free/>.

Bright House Networks also offers a variety of free cable programming on the PC to Road Runner High Speed Internet customers through the Road Runner Video Channel (<http://video.rr.com/>). Individual TV

episodes and entire series are available to download to own for as little as \$1.99 per episode from the Road Runner Video Store (<http://videostore.rr.com/>).

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit [indiana.mybriighthouse.com](http://indiana.mybriighthouse.com).

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.