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## **ESPNU HD delivers high-definition collegiate sports programming, launches today on Bright House Networks system**

INDIANAPOLIS (Thursday, Nov. 5, 2009) – ESPN's sister channel dedicated entirely to collegiate sports launches today in high definition on the Bright House Networks system.

ESPNU HD is a 24-hour college sports network that reaches more than 20 million households. Sports action includes a variety of top collegiate football and men's and women's basketball mixed with baseball, softball, volleyball, lacrosse, ice hockey, wrestling and more. ESPNU HD also offers comprehensive studio programming, such as SportsCenterU, ESPNU Coaches Spotlight, ESPNU Recruiting Insider and National Signing Day, replays of ABC Sports, ESPN, ESPN2 and ESPN Regional Television games, plus specials and more. ESPNU HD is produced by, affiliated with and owned by parent network ESPN.

Programming today on ESPNU HD includes "Recruiting Insider" and "SEC Weekly" starting at 4 p.m., "ESPNU Men's College Basketball Preview Show" at 5 p.m., "SportsCenterU" at 7 p.m. and "ESPNU College Football Primetime" with Eastern Michigan taking on Northern Illinois at 7:30 p.m.

ESPNU HD is on Bright House Networks channel No. 823. For more about ESPNU HD or to view the channel's daily schedules, visit [ESPNU.com](http://ESPNU.com). [ESPNU.com](http://ESPNU.com) is the Web home for college sports multimedia content.

For 17 straight days that began on Monday, Bright House Networks will launch a new high-definition channel available free to its central Indiana digital customers. By early 2010, Bright House Networks plans to offer more than 100 high-definition channels.

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### **ABOUT BRIGHT HOUSE NETWORKS**

Bright House Networks is the sixth largest multiple cable system operator (MSO) in the U.S. with 2.4 million customers in several large cities, including Tampa Bay and Orlando, Fla.; Bakersfield, Calif.; Indianapolis; Detroit; and Birmingham, Ala.; along with several other smaller regions in Alabama and the Florida Panhandle. The high-growth Florida markets are adjacent and form one of the country's largest cable clusters. Bright House Networks' corporate offices are located in Syracuse, N.Y., and Orlando, Fla. With customer care a top priority across all operating units, Bright House Networks was ranked the "Highest in Residential Telephone Customer Satisfaction in the South Region" by J.D. Power and Associates in 2006, 2007 and 2008. J.D. Power and Associates also ranked Bright House Networks the "Highest in Customer Satisfaction among High-Speed Internet Service Providers in the South Region" in 2008. For more about Bright House Networks or its products and services, visit [www.brighthouse.com](http://www.brighthouse.com).