



CONTACT

Duane Brodt
Coles Marketing Communications
(317) 571-0051
brodt@colesmarketing.com

E! in high definition launches today on Bright House Networks system

INDIANAPOLIS (Wednesday, Nov. 4, 2009) – E!, cable’s most popular entertainment and celebrity channel, launches today in high definition on the Bright House Networks system in central Indiana.

E! HD is the ultimate destination for entertainment fans who crave the latest on celebrities, entertainment and pop culture. E! HD programming includes “Live on the Red Carpet,” “Denise Richards: It’s Complicated,” “The Girls Next Door,” “Dr. 90210” and “The Soup.”

Today’s primetime lineup includes “E! News” at 7 p.m., “E! Original Countdowns: Young, Beautiful and Vanished – 15 Unthinkable Crimes” at 8 p.m. and the “E! True Hollywood Story: Valerie Bertinelli” at 10 p.m.

E! HD is on Bright House Networks channel No. 758. For more about E! HD or to view the channel’s daily schedules, visit eonline.com.

Monday, Bright House Networks began its plan to launch 17 new high-definition channels in 17 consecutive days. All new HD channels are available to central Indiana digital customers. By early 2010, Bright House Networks plans to offer more than 100 high-definition channels.

###

ABOUT BRIGHT HOUSE NETWORKS

Bright House Networks is the sixth largest multiple cable system operator (MSO) in the U.S. with 2.4 million customers in several large cities, including Tampa Bay and Orlando, Fla.; Bakersfield, Calif.; Indianapolis; Detroit; and Birmingham, Ala.; along with several other smaller regions in Alabama and the Florida Panhandle. The high-growth Florida markets are adjacent and form one of the country’s largest cable clusters. Bright House Networks’ corporate offices are located in Syracuse, N.Y., and Orlando, Fla. With customer care a top priority across all operating units, Bright House Networks was ranked the “Highest in Residential Telephone Customer Satisfaction in the South Region” by J.D. Power and Associates in 2006, 2007 and 2008. J.D. Power and Associates also ranked Bright House Networks the “Highest in Customer Satisfaction among High-Speed Internet Service Providers in the South Region” in 2008. For more about Bright House Networks or its products and services, visit www.brighthouse.com.