

bright house

NETWORKS



CONTACT

Duane Brodt
Coles Marketing Communications
(317) 571-0051
brodt@colesmarketing.com

17 Channels in 17 Days

American Movie Classics HD first of 17 new high-definition channels to be launched by Bright House Networks in 17 consecutive days

INDIANAPOLIS (Monday, Nov. 2, 2009) – One of the most popular movie channels with two of the most-watched TV series launches today in high definition on the Bright House Networks system.

AMC HD is the high-definition version of American Movie Classics and features classic movies like “The Godfather,” “The Dirty Dozen,” “National Lampoon’s Christmas Vacation,” “Alien” and Emmy award-winning series “Mad Men” and “Breaking Bad.”

Today’s primetime lineup includes Bruce Willis and Matthew Perry in “The Whole Nine Yards” at 6 p.m., Robert De Niro and Billy Crystal in “Analyze This” at 8 p.m. and back-to-back episodes of “Mad Men” starting at 10:30 p.m.

AMC HD is on Bright House Networks channel No. 727. For more about AMC HD or to view the channel’s daily schedules, visit amctv.com.

For 17 straight days beginning today, Bright House Networks will launch a new high-definition channel available free to its central Indiana digital customers. By early 2010, Bright House Networks plans to offer more than 100 high-definition channels.

“We are on a mission to provide our customers with more high-definition channels than we’ve ever offered before,” said Bright House Networks Indiana President Buz Nesbit. “From movie channels and channels that air the most popular TV shows to dedicated, 24-hour sports and news channels, our customers are demanding high-definition programming and Bright House Networks is delivering.”

###

ABOUT BRIGHT HOUSE NETWORKS

Bright House Networks is the sixth largest multiple cable system operator (MSO) in the U.S. with 2.4 million customers in several large cities, including Tampa Bay and Orlando, Fla.; Bakersfield, Calif.; Indianapolis; Detroit; and Birmingham, Ala.; along with several other smaller regions in Alabama and the Florida Panhandle. The high-growth Florida markets are adjacent and form one of the country’s largest cable clusters. Bright House Networks’ corporate offices are located in Syracuse, N.Y., and Orlando, Fla. With customer care a top priority across all operating units, Bright House Networks was ranked the “Highest in Residential Telephone Customer Satisfaction in the South Region” by J.D. Power and Associates in 2006, 2007 and 2008. J.D. Power and Associates also ranked Bright House Networks the “Highest in Customer Satisfaction among High-Speed Internet Service Providers in the South Region” in 2008. For more about Bright House Networks or its products and services, visit www.brighthouse.com.