

bright house

NETWORKS



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Bright House Networks launches HomeTown Sports Indiana, dedicated to Indiana high school, college, professional sports action

INDIANAPOLIS (Monday, Oct. 12, 2009) – Bright House Networks today announces the launch of a new channel that will exclusively air Indiana high school, college and professional sports action.

HomeTown Sports Indiana telecasts an array of local sports action and content, including Indiana High School Athletic Association games and match-ups; college sports action featuring Indiana University-Purdue University at Indianapolis, Butler University, Franklin College, Wabash College and Ball State University; and professional games involving the Indianapolis Indians, Fort Wayne Komets and Fort Wayne TinCaps. Auto-racing and other sports programming, including off-the-field interviews, information and analysis shows, will also be featured.

Customers currently can watch live and taped action on HomeTown Sports Indiana. In the near future, live sports action will be available on Bright House Networks' Local On Demand so customers can watch at a time convenient to them.

"Bright House Networks continues to enhance video offerings for its central Indiana customers and we feel that the addition of HomeTown Sports Indiana is an exciting addition to our video services," said Buz Nesbit, president of Bright House Networks Indiana.

HomeTown Sports Indiana is available on Bright House Networks Ch. 81 on the Variety Pack on Interactive TV. HomeTown Sports Indiana has been produced by HomeTown Television Corp., based in Noblesville, since 2002.

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ABOUT BRIGHT HOUSE NETWORKS

Bright House Networks is the sixth largest multiple cable system operator (MSO) in the U.S. with 2.4 million customers in several large cities, including Tampa Bay and Orlando, Fla.; Bakersfield, Calif.; Indianapolis; Detroit; and Birmingham, Ala.; along with several other smaller regions in Alabama and the Florida Panhandle. The high-growth Florida markets are adjacent and form one of the country's largest cable clusters. Bright House Networks' corporate offices are located in Syracuse, N.Y., and Orlando, Fla. With customer care a top priority across all operating units, Bright House Networks was ranked the "Highest in Residential Telephone Customer Satisfaction in the South Region" by J.D. Power and Associates in 2006, 2007 and 2008. J.D. Power and Associates also ranked Bright House Networks the "Highest in Customer Satisfaction among High-Speed Internet Service Providers in the South Region" in 2008. For more about Bright House Networks or its products and services, visit www.brighthouse.com.