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Avon resident wins national Bright House Networks video contest; prize includes big-screen TV, year of free digital video service

INDIANAPOLIS (Friday, Sept. 11, 2009) – Avon resident Chris Kimbro was watching TV one night when a commercial got his attention.

Bright House Networks was seeking entries into a national contest calling for viewers to create short videos showing how they watch TV on the most dated, vintage and unbelievably archaic TVs still out there.

Kimbro quickly propped up his father's old portable TV, one of the first models to appear in the marketplace, on his living room coffee table and started recording.

"All right, Bright House. Here we are on a Friday night, huddled up on our living room floor with our dogs, watching our four-inch Sony Watchman TV," Kimbro says in the video as his wife holds up a magnifying glass to the pint-size video device. "It's got the long antenna and everything. Since the digital switchover, we don't get any channels. The closest one we can get is Ch. 8. It's a little bit fuzzy but we've got the magnifying glass to make it look real nice."

For his short, 30-second clip poking fun at outdated technology, Kimbro won a 52-inch Sony Bravia S-series LCD HDTV, a year's worth of free Bright House Networks digital cable service and a high-definition DVR. His total prize package carries a retail value of \$3,500.

Kimbro's winning video into Bright House Networks' "Help! I'm stuck in the 21st Century" video contest can be seen online at www.youondemand.com (or <http://tinyurl.com/l82rkt>).

Bright House Networks' YouOnDemand.com hosts videos for anyone to see and share. Videos can be uploaded to the Web site by users themselves and anyone can watch videos posted to YouOnDemand.com for free. Visitors must become registered users to post and rate videos and share comments. Registration is also free. Videos posted to YouOnDemand.com can also be viewed on Bright House Networks' Local On Demand channel in the Indianapolis area.

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ABOUT BRIGHT HOUSE NETWORKS

Bright House Networks is the sixth largest multiple cable system operator (MSO) in the U.S. with 2.4 million customers in several large cities, including Tampa Bay and Orlando, Fla.; Bakersfield, Calif.; Indianapolis; Detroit; and Birmingham, Ala.; along with several other smaller regions in Alabama and the Florida Panhandle. The high-growth Florida markets are adjacent and form one of the country's largest cable clusters. Bright House Networks' corporate offices are located in Syracuse, N.Y., and Orlando, Fla. With customer care a top priority across all operating units, Bright House Networks was ranked the "Highest in Residential Telephone Customer Satisfaction in the South Region" by J.D. Power and Associates in 2006, 2007 and 2008. J.D. Power and Associates also ranked Bright House Networks the "Highest in Customer Satisfaction among High-Speed Internet Service Providers in the

South Region" in 2008. For more about Bright House Networks or its products and services, visit www.brighthouse.com.

