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Popular sports, auto racing, cartoon and news channels coming to Bright House Networks in high definition

INDIANAPOLIS (Monday, July 27, 2009) – Continuing to grow its already strong offering of high-definition programming, Bright House Networks is adding five popular HD channels to its lineup that will deliver vivid sports, auto racing, animated and news programming.

Versus HD, Speed HD, Golf Channel HD, Cartoon Network HD and Fox News Channel HD are scheduled to be launched on the Bright House Networks digital system soon; Versus HD and Cartoon Network HD launched on Friday while the others are set to go live within weeks. All new HD channels will be available to Bright House Networks digital customers on the company's Free HDTV Tier.

"Enhancing the variety of family entertainment and popular programming by adding high-definition channels to our system has become an important priority for Bright House Networks," said Buz Nesbit, president of Bright House Networks Indiana. "We're growing our HD offerings at a faster pace than ever before with plans of almost doubling our current HD channel offering by the end of 2009."

Versus HD: Ch. 772

Versus HD is a 1080p high-definition simulcast of Versus that launched in 2007. Previously launched as the Outdoor Life Network in 1995 to air fishing, hunting and related outdoor sports programming, today Versus telecasts football, basketball, baseball, bike racing, hockey, Olympic sports and combat sports action.

SPEED HD: Ch. 764

SPEED HD is a 720p high-definition simulcast of SPEED that launched in early 2008. SPEED telecasts coverage of auto racing, from live Formula One racing to NASCAR-related shows. Primarily devoted to auto racing coverage, SPEED is also the exclusive U.S. broadcaster of popular shows "24 Hours of Daytona," "24 Hours of Le Mans," "Petit Le Mans," "NASCAR Sprint Cup All-Star Race" and the "Gatorade Duels at Daytona."

Golf Channel HD: Ch. 737

Golf Channel HD is a 1080p high-definition simulcast of Golf Channel that launched in 2007. Worldwide, Golf Channel is available in more than 100 million households, telecasting many U.S. and European circuit tournaments, golf news, instructional programming and more.

Cartoon Network HD: Ch. 745

Cartoon Network HD is a 1080p high-definition simulcast of Cartoon Network. Created by Turner Broadcasting and launched in 1992, Cartoon Network airs animated programming for children and live-action programming, including children's movies.

Fox News Channel HD: Ch. 759

Fox News Channel HD is 720p high-definition simulcast of Fox News Channel that launched in 2008. Owned by Fox Entertainment Group, a subsidiary of News Corporation, Fox News Channel is available to

more than 100 million households in the U.S. Created in 1996 by Rupert Murdoch and broadcast out of its New York City studios, Fox News Channel airs popular news, analysis and opinion shows including “Fox & Friends,” “America’s Newsroom,” “Happening Now,” “The Live Desk,” “Studio B with Sheppard Smith,” “Glenn Beck,” “The O’Reilly Factor,” “Hannity” and “On the Record with Greta Van Susteren.”

For more information, visit Bright House Networks Indiana online at indiana.brighthouse.com or call (317) 972-9700.

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ABOUT BRIGHT HOUSE NETWORKS

Bright House Networks is the sixth largest multiple cable system operator (MSO) in the U.S. with 2.4 million customers in several large cities, including Tampa Bay and Orlando, Fla.; Bakersfield, Calif.; Indianapolis; Detroit; and Birmingham, Ala.; along with several other smaller regions in Alabama and the Florida Panhandle. The high-growth Florida markets are adjacent and form one of the country’s largest cable clusters. Bright House Networks’ corporate offices are located in Syracuse, N.Y., and Orlando, Fla. With customer care a top priority across all operating units, Bright House Networks was ranked the “Highest in Residential Telephone Customer Satisfaction in the South Region” by J.D. Power and Associates in 2006, 2007 and 2008. J.D. Power and Associates also ranked Bright House Networks the “Highest in Customer Satisfaction among High-Speed Internet Service Providers in the South Region” in 2008. For more about Bright House Networks or its products and services, visit www.brighthouse.com.