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Nation's broadcasters switch to digital signal Friday; Bright House Networks prepared, offers special rate for new basic subscribers

INDIANAPOLIS (Thursday, June 11, 2009) – Bright House Networks customers don't have to do anything Friday when the nation's broadcasters switch from an analog signal to a digital one because Bright House Networks has already taken care of everything.

The federal government's mandate for broadcasters to transition to digital transmission was originally scheduled to take place on Feb. 17 but was extended to give Americans more time to prepare for the changes that will occur. Local NBC, CBS, ABC and FOX affiliates that currently transmit their programming locally by antenna must transmit digitally beginning Friday.

As a member of the national DTV Coalition, Bright House Networks wants all central Indiana residents who are or can subscribe to Bright House Networks video services to be fully informed about what the switch to DTV is and what it means to them.

Bright House Networks is also offering a special \$9.95 Basic Cable TV package for those affected by the switch to digital. With the special offer, new customers will receive 22 channels — including all of the local broadcast networks affected the DTV transition — and other popular channels.

"Bright House Networks customers will not be affected when local broadcasters change from analog to digital," said Buz Nesbit, president of Bright House Networks.

If customers have TVs in their homes that are not hooked up to active cable lines, Nesbit said, they may lose ~~certain~~ channels on those sets in the switch to DTV. If this happens, customers should call Bright House Networks at (317) 972-9700 and schedule the installation or activation of additional outlets to connect all of their TVs to the Bright House Networks system.

For more information about Friday's DTV transition, visit the National Association of Broadcasters at www.dtvanswers.com or the Federal Communications Commission at www.dtv.gov. Spanish-speaking residents can visit www.cfl.mybrighthouse.com and click on "Español" on the home page to learn more about the switch to digital.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit indiana.mybrighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with

several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.