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NETWORKS



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Bright House Networks subscribers can watch free preview of HBO's new documentary 'The Alzheimer's Project' Tuesday

INDIANAPOLIS (Monday, May 11, 2009) – Central Indiana Bright House Networks customers can catch a free preview of a new HBO documentary series aimed at changing the way Americans see Alzheimer's Disease on Tuesday evening.

"The Alzheimer's Project" is a four-part documentary that will air from 4-9 p.m. Tuesday. Through the four feature-length documentaries and 15 short supplemental films, HBO focuses on the personal stories of those living with Alzheimer's Disease and shares details about exciting scientific breakthroughs that may lead to the prevention, treatment and eradication of the disease.

At 4 p.m., "Grandpa, will you remember me?" will air, followed by "Momentum in Science: Part 1" at 4:30 p.m. and "The Memory Loss" at 5:30 p.m. A feature on caregivers who help those living with Alzheimer's Disease will air at 7 p.m. followed by "Momentum in Science: Part 2" at 8 p.m.

Bright House Networks digital subscribers can watch the free previews on channel No. 200 or in high definition on channel No. 720.

Bright House Networks video subscribers, without digital service can watch "The Alzheimer's Project" on channel No. 2 in the greater Indianapolis area and on channel No. 18 in Grant County.

For more information on "The Alzheimer's Project," visit HBO online at www.hbo.com.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit indiana.mybrighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.