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Free digital fingerprinting for children offered through Bright House Networks, Turner Broadcasting System, truTV Friday at IPS No. 51

INDIANAPOLIS (Thursday, May 7, 2009) – Turner Broadcasting System and truTV are partnering with Bright House Networks in Indianapolis to present truTV’s highly-regarded “Digital Fingerprinting for Kids,” a service designed to help prevent crimes against children by offering parents and guardians practical tools that include digital fingerprints and safety tips.

Free digital fingerprinting for children will be offered from 6-8 p.m. Friday (May 8) at IPS School No. 51, located at 3426 Roosevelt Ave. The service will be available during the school’s annual kindergarten roundup and carnival.

The first 300 children who are fingerprinted will also receive a free DNA identification kit, safety whistle and magnet.

Each child that is fingerprinted will also receive an 8- by 10-inch printout that includes their prints and photograph, height, weight and hair color. Information and fingerprints are strictly for the privacy of the families and no information is kept on file.

truTV and its partners throughout the nation like Bright House Networks have fingerprinted thousands of children since the program’s inception in 2002.

Turner Broadcasting System Inc., a Time Warner company, creates and programs branded news, entertainment, animation and young adult media environments on television and other platforms for consumers around the world.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit indiana.mybriighthouse.com.

Nationally, Bright House Networks is the nation’s sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company’s cornerstone of its business and top priority across all operating units. Bright House Networks’ local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.