



CONTACT

Duane Brodt
Coles Marketing Communications
(317) 571-0051
duane.brodt@colesmarketing.com

Brownsburg teachers receive national Star Teacher Award honorable mention award

INDIANAPOLIS (Tuesday, April 21, 2009) – Two Brownsburg elementary school teachers have been recognized nationally for a classroom lesson plan they devised to improve students' learning and overall knowledge by analyzing cable programming through portable gaming devices.

Chris Chadd and Robbie Grimes, teachers at Reagan Elementary School in Brownsburg, have been awarded an honorable mention for their entry into the national Star Teacher Award competition sponsored by Bright House Networks.

To be eligible for the award, teachers throughout the nation were required to detail how they've utilized cable TV programming to develop curriculum, cross-curricular studies, classroom-to-community activities and more.

The Chadd-Grimes entry, titled "Integrating Cable with PSPs: A High Wire Act," utilized programming on The Discovery Channel, Discovery Health, MSNBC, The Weather Channel, The Travel Channel and other cable channels to facilitate learning. Cable TV programming is provided to Reagan Elementary School and all other Brownsburg Community School Corp. schools free of charge by Bright House Networks as part of its Cable in the Classroom initiative.

At Reagan Elementary, Chadd and Grimes integrated Sony Playstation Portables (PSPs) into their High Ability classrooms. Lessons included a vocabulary exploration of classical literature and The Discovery Channel and The History Channel programming, a view and respond lesson to programming on The Today Show and a Technosphere lesson that gave students the opportunity to learn more about various locations of the U.S. while studying and reporting on weather patterns that occur in those regions. All lessons were based on research, information and content accessible by students on the hand-held, portable PSPs.

"To our knowledge, we are the only school in the U.S. currently using PSPs on a regular basis in all curricular areas as an educational resource," Chadd said. "Through this endeavor, we wanted our students to learn that they can become lifelong learners and risk-takers when working with technology and be inspired to further their technological capabilities and improve their communication skills as they utilized technology to research a variety of topics and apply the information they gather to multiple tasks."

Thursday, Bright House Networks will present Chadd and Grimes with their award and a cash prize at their school.

###

In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis

community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit indiana.mybighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.