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Bright House Networks prepares to launch Starz On Demand within its Premiums On Demand package

INDIANAPOLIS (Thursday, March 26, 2009) – Bright House Networks has launched Starz On Demand for the company's central Indiana customers on channel No. 269.

Starz On Demand will provide Bright House Networks customers access to more than 75 movies and more than 100 hours of programming that will be available at any time a viewer desires.

New programming is scheduled to be added to the channel on a weekly basis.

Starz On Demand is an included feature with a subscription to the digital premium Starz family of channels.

Starz On Demand will include access to both Starz Movies and Starz Original series Crash and Head Cases. Within the Starz Movies category, the following folders will be available:

- All Movies
- Early Screenings
- InBlack
- Kids
- Top Hits
- Quickies

Similar to all On Demand programming on the Bright House Networks system, information about Starz On Demand, which is part of Bright House Networks' Premiums On Demand service, will soon be available on www.ontv.brighthouse.com.

Premiums On Demand is a collection of premium movie and entertainment channels on the Bright House Networks system. Premiums On Demand channels in addition to Starz On Demand include HBO On Demand (Ch. 199), Cinemax On Demand (Ch. 219), Showtime On Demand (Ch. 239) and The Movie Channel On Demand (Ch. 259).

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit indiana.mybrighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with

several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.