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Bright House Networks to televise IHSAA boys state basketball tournament games beginning Saturday

INDIANAPOLIS (Wednesday, March 11, 2009) – Bright House Networks in association with the Indiana High School Athletic Association will televise one regional game, one semi-state game and all state finals action of the 99th annual IHSAA Boys Basketball State Tournament beginning Saturday.

The featured regional game will be televised from noon to 2:30 p.m. Saturday with Tipton taking on Ft. Wayne Luers in a Class 2A match-up on Bright House Networks channel 2.

On March 21, a featured semi-state game will be televised at either 1 or 3 p.m.

And on March 28, the class championship games begin at 10:30 a.m. with the Class A final, at 1 p.m. with the Class 2A match-up, at 6 p.m. with the Class 3A title game and at 8:30 p.m. with the Class 4A championship — all on Bright House Networks channel 2.

All state finals are at Conseco Fieldhouse in downtown Indianapolis.

“It’s March Madness in Indiana and once again Bright House Networks is proud of its continued association with the Indiana High School Athletic Association that allows us the privilege to televise the boys tournament for our central Indiana customers,” said Buz Nesbit, president of Bright House Networks Indiana. “We as well as all Hoosiers are looking forward to all the action and wish all teams from throughout the state involved the best of luck in their quest for a state title.”

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit indiana.mybrighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.