

bright house

NETWORKS



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Bright House Networks showcases Valentine's Day titles on its Movies On Demand, Classics On Demand channels

INDIANAPOLIS (Wednesday, Feb. 11, 2009) – Bright House Networks is giving sweethearts the opportunity to share time together and see their favorite classic love stories and new romance movies this Valentine's Day from the comfort of their own homes.

Classic romantic films and newly released hits to tug at the heart strings are available through many of Bright House Networks Video On Demand services, providing a convenient and affordable entertainment alternative for couples this season.

Newly released titles are available on Movies On Demand on channel No. 298 for just \$3.99 each or on HD Movies On Demand on channel No. 798 in stunning high definition for just \$6.99 each. Couples may enjoy:

- Made of Honor
- Mamma Mia!
- My Best Friend's Girl
- Sex and the City
- The Love Guru
- What Happens in Vegas

Classic romantic hits are also available for \$1.99 on Classics On Demand on channel No. 290. Some of the timeless love tales available are:

- Love Actually
- Moulin Rouge
- Romancing the Stone
- Romeo and Juliet
- Say Anything
- Sweet Home Alabama
- The Wedding Date
- Under the Tuscan Sun

For couples who prefer the immediacy and convenience of downloading movies online to rent or own, Bright House Networks offers many of the same titles through its Road Runner Video Store (<http://videostore.rr.com>). Rentals range from \$2.99 to \$3.99 for a 24-hour rental viewing and purchases range from \$9.99 to \$17.99. Some of the movies available this Valentine's season include:

- Mamma Mia
- My Best Friend's Girl

- Love Actually
- An Officer and a Gentleman
- City of Angels
- Across The Universe
- Sleepless in Seattle
- Notting Hill

“We are pleased to be able to offer our customers such a broad assortment of their favorite romance movies through such convenient and economical channels this Valentine’s Day,” said Buz Nesbit, president of Bright House Networks Indiana. “Our ever-expanding library of favorite films offered both On Demand and online shows that Bright House Networks is expanding its product and growing customers’ interactive TV service to continually offer the broadest and most comprehensive TV viewing experience.”

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit indiana.mybriighthouse.com.

Nationally, Bright House Networks is the nation’s sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company’s cornerstone of its business and top priority across all operating units. Bright House Networks’ local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.