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## **Bright House Networks sponsors Wednesday's CloudCamp, designed to raise awareness about potentials of 'cloud computing'**

INDIANAPOLIS (Tuesday, Jan. 27, 2009) – Bright House Networks today announces its sponsorship of a cloud computing conference in Indianapolis on Wednesday designed to raise awareness of the new technology and discuss its application from a technical and business integration perspective.

Indianapolis-based BlueLock, provider of cloud computing and managed information technology services, will host CloudCamp from 5-10:30 p.m. Wednesday at 6325 Morenci Trail in Indianapolis. Virtual pre-conference discussions can be found online at [www.cloudcamp.com](http://www.cloudcamp.com) and on Twitter at <http://twitter.com/cloudcamp>.

Attracting IT professionals and business managers, CloudCamp is being held locally in response to the growing interest in cloud computing. Camps have been held in major tech centers around the world such as Silicon Valley, Washington, D.C. and Chicago. Upcoming events are scheduled in London, Atlanta and Toronto.

"The concept of cloud computing though relatively new has great potential in the Indiana marketplace to help small- to enterprise-size businesses connect more efficiently and therefore improve the way they operate," said Buz Nesbit, president of Bright House Networks Indiana. "We're intrigued by BlueLock's CloudCamp and are privileged to support its endeavors to help many of the businesses we provide high-speed Internet to throughout the central Indiana area."

Bright House Networks Business Solutions integrates the company's full line of business broadband services, including managed networks, data protection services and direct Internet access via fiber. The suite provides integrated, fast, reliable and secure services and introduces value bundles that provide customers access to user-level security and automatic remote backup – for little or no cost for small- to enterprise-size businesses and home-based businesses throughout central Indiana.

"Connectivity is the cornerstone of any company's cloud computing strategy," said Brian Wolff, vice president of sales and marketing for BlueLock, "As a progressive service provider, Bright House Networks sees the potential that cloud computing represents. Therefore it makes perfect sense for Bright House Networks to be involved in CloudCamp Indianapolis."

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### **ABOUT BRIGHT HOUSE NETWORKS**

In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit [indiana.mybrighthouse.com](http://indiana.mybrighthouse.com).

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.

#### **ABOUT BLUELOCK**

BlueLock serves its clients by providing the people, expertise and IT infrastructure in a world-class, SAS 70 certified data center. The company provides virtual Cloud Computing through Infrastructure-as-a-Service (IaaS) where clients subscribe monthly to just the right amount of computing, storage and bandwidth capacity needed today with the ability to grow "on demand" in the future. BlueLock's unique IT environments are ideal for Web-facing software applications (also known as Web 2.0 or SaaS) and IT environments that require high availability and the ability to expand and contract dynamically for production or disaster recovery. BlueLock, a Collina Ventures company, is privately held and headquartered in Indianapolis.