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NETWORKS



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President-elect Obama's inaugural celebration Sunday to be broadcast free on Bright House Networks' Indiana system by HBO

INDIANAPOLIS (Friday, Jan. 16, 2009) – HBO will televise Sunday's "We are One: The Obama Inaugural Celebration at the Lincoln Memorial" from start to finish and thanks to a joint partnership, Bright House Networks customers throughout central Indiana can watch for free.

HBO will exclusively televise the star-studded celebration of President-elect Barack Obama's upcoming inauguration as the 56th president of the United States live from 2:30-4:30 p.m. and an encore presentation from 7-9 p.m. Sunday through a unique, free delivery of the HBO signal, allowing Bright House Networks customers the chance to experience the excitement and history of the event regardless of whether they subscribe to HBO.

Bright House Networks customers in and around Marion County can watch the event on Bright House Networks channel No. 2 while Grant County customers can watch on channel No. 18.

"This is an important event for our country and we are ecstatic that we can share the celebration with our Indiana customers," said Buz Nesbit, president of Bright House Networks Indiana. "Additionally, HBO will supply its free signal on our basic tier, meaning all Bright House Networks customers in Indiana can be a part of the experience, not just digital-tier customers."

"We are One: The Obama Inaugural Celebration at the Lincoln Memorial" will be a marquis featuring some of the biggest entertainment acts in the world and attended by both President-elect Obama and Vice President-elect Joe Biden.

"We are very excited that HBO will be televising the kick-off event for our inaugural," said Presidential Inaugural Committee Executive Director Emmett S. Beliveau. "Their proven track record as a leader in television will help ensure an event that reflects President-elect Obama's commitment to holding an inauguration that is open, accessible and reflects America's spirit of unity."

Added HBO chairman and CEO Bill Nelson: "We are honored to be broadcasting an event of this national significance featuring some of the leading talent from the music and entertainment industry. HBO is proud to work with all of our distributors to make this event accessible to as many citizens as possible."

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit indiana.mybrighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.