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BRIGHT HOUSE NETWORKS, VIACOM REACH AGREEMENT IN PRINCIPLE

INDIANAPOLIS (Thursday, Jan. 1, 2009) — Bright House Networks and Viacom (NYSE: VIA and VIA.B) jointly announce this morning that they have reached an agreement in principle to renew carriage for Viacom's MTV Networks. The companies expect to finalize the details of the agreement over the next several days.

"We are pleased that our customers will continue to be able to watch the programming they enjoy on MTV Networks," said Kevin Hyman, executive vice president of cable operations at Bright House Networks in Orlando, Fla. "We are sorry that our customers had to endure a day of public disagreement as we worked through this negotiation."

Philippe Dauman, president and CEO of Viacom said, "We've been partners with Bright House Networks for a long time and we're happy to be renewing that partnership for the benefit of their customers and our loyal viewers. It's gratifying that we could reach an agreement that benefits not only our audiences but that is also in the best interest of both of our companies."

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit indiana.mybrighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.