

bright house

NETWORKS



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BOND, JAMES BOND: ON DEMAND, IN BOTH HD AND STANDARD DEFINITION, ON BRIGHT HOUSE NETWORKS

INDIANAPOLIS (Tuesday, Nov. 25, 2008) – Bright House Networks is providing its customers with the opportunity to experience the entire library of James Bond movies at affordable prices this holiday season.

All 24 James Bond titles from “Dr. No” to “Casino Royale” are available in both high and standard definition on Bright House Networks’ HD Movies On Demand and Classics On Demand.

Bond movies on HD On Demand channel 798 cost just \$2.99 each while standard definition movies on Classics On Demand channel 290 cost just \$1.99 each.

This viewing opportunity comes just in time for Bond aficionados to refresh their memories and newcomers to catch the entire 007 experience before seeing “Quantum of Solace,” the new Bond movie starring Daniel Craig in theatres now. Bond films available On Demand include:

Dr. No
Goldfinger
From Russia with Love
Thunderball
You Only Live Twice
On Her Majesty’s Secret Service
Diamonds Are Forever
Live and Let Die
The Man With The Golden Gun
The Spy Who Loved Me
Moonraker
For Your Eyes Only
Never Say Never Again
Octopussy
A View To A Kill
The Living Daylights
Licence To Kill
Goldeneye
Tomorrow Never Dies
The World Is Not Enough
Die Another Day
Casino Royale

“We are pleased to be able to offer our customers the entire library of James Bond movies on demand this holiday season,” said Buz Nesbit, president of Bright House Networks Indiana. “This is just another example of how Bright House Networks is expanding its product offering and growing our customers’ interactive TV service selection to continually offer the broadest and most comprehensive viewing experience.”

Bright House Networks offers a variety of On Demand programming, including free and pay-per-view content, giving customers the freedom to watch TV on their schedule. On Demand gives customers the control to start movies or other programming any time and lets them pause, fast forward and rewind with their remote control.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit indiana.mybriighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.