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BRIGHT HOUSE NETWORKS LAUNCHES POWERBOOST™ WITH DOWNLOAD SPEED BURSTS OF 20 MBPS, HIGHER

INDIANAPOLIS (Monday, Nov. 3, 2008) – Bright House Networks launched PowerBoost™ today for its Indiana customers, a new technology that allows the company's Road Runner Turbo customers to jumpstart their downloads from the Internet at no additional charge.

With PowerBoost, Bright House Networks customers in Indiana will experience increasing download speeds while downloading large files from the Internet pending available network capacity.

"We are very excited to be delivering this free, time-saving feature to our Road Runner Turbo customers throughout Indiana," said Buz Nesbit, president of Bright House Networks Indiana. "PowerBoost will jumpstart a large file download, thus reducing overall download time and giving users more time to enjoy the multitude of media available online, including that made available through RoadRunner.com."

Both Road Runner Turbo with PowerBoost and RoadRunner.com are available exclusively through Bright House Networks.

The speed provided by PowerBoost is available to customers who subscribe to Road Runner at a specific level. For example, Road Runner Turbo customers with a current speed of up to 15 Mbps will now enjoy PowerBoost speeds up to 22 Mbps. Once a PowerBoost is completed, a download in progress will continue at a normal speed.

No file downloads are required for the activation of PowerBoost. The technology works with today's compatible cable modems, home networking gateways and voice eMTAs (combination high-speed Internet modems and phone adapters).

"Our goal is to provide customers with quality service and with products that continue to make their lives easier," Nesbit said.

For more about PowerBoost, call Bright House Networks at (317) 972-9700 or visit indiana.mybriighthouse.com.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit indiana.mybriighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.