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## **BRIGHT HOUSE NETWORKS SCARES UP SOME CLASSIC TREATS FOR HALLOWEEN**

### **GHASTLY CLASSICS AVAILABLE FOR SUBSCRIBERS TO WATCH ANYTIME ON THRILLERS ON DEMAND CHANNEL**

INDIANAPOLIS (Tuesday, Oct. 21, 2008) – Just in time for Halloween, Bright House Networks has loaded its On Demand system with classic Halloween movies and shows to terrify the whole family.

Thrillers On Demand (Bright House cable channel No. 294) offers scary titles including *The Omen*, *The Exorcist*, *The Sixth Sense*, *Little Shop of Horrors* and *The Hitchhiker's Guide to the Galaxy*. These titles and more are now available on Thrillers On Demand for \$1.99 each.

Also, Movies On Demand (channel No. 298) features recent thriller releases, including *Splinter*, *Prom Night*, *Son of Sam* and *Rest Stop: Don't Look Back*. Movies On Demand titles cost \$3.99 each and can be watched multiple times during a 24-hour period.

"Bright House Networks strives to ensure that our customers have access to the latest and the greatest in video entertainment," said Buz Nesbit, president of Bright House Networks Indiana. "By offering seasonally themed home entertainment ranging from new releases to library classics, we can ensure that our customers need not leave the comfort of their own family rooms to share in the fun of any occasion."

Bright House Networks also offers some Halloween content on Free On Demand's Fearnert (channel No. 608).

For complete On Demand program guides, visit [www.ontv.brighthouse.com](http://www.ontv.brighthouse.com).

By having movies available through Video On Demand services, Bright House Networks provides customers the programming they want, when they want it and where they want it. Once a movie or show is ordered, viewing is virtually instantaneous – no waiting, scheduling or downloading is required. Viewers can pause, rewind and fast-forward movies.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit [www.indiana.mybrighthouse.com](http://www.indiana.mybrighthouse.com).

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with

several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.