



**CONTACT**  
Duane Brodt  
Coles Marketing Communications  
317.571.0051 317.417.9322 cell  
duane.brodt@colesmarketing.com

## **BRIGHT HOUSE NETWORKS SUBSCRIBERS CAN WATCH UPCOMING COLTS GAMES ON ESPN, NBC**

**GROWING NUMBER OF SUBSCRIBERS CATCHING CBS SHOWS ONLINE; BRIGHT HOUSE NETWORKS TO PROVIDE FREE 'S' VIDEO CORDS FOR CUSTOMERS TO CONNECT TVs TO COMPUTERS STARTING MONDAY**

INDIANAPOLIS (Friday, Oct. 17, 2008) – Despite LIN TV's continued refusal to let Bright House Networks subscribers watch CBS programming, the company's central Indiana subscribers will be able to catch two upcoming Indianapolis Colts on major networks ESPN and NBC.

The Colts-Titans game on Oct. 27 can be seen on ESPN (Ch. 36 on the Bright House Networks system) and the Nov. 4 Colts-Patriots game will air on NBC (Bright House Networks Ch. 12).

Last week, Bright House Networks surveyed its area subscribers concerning LIN TV's decision to pull CBS programming and how that move has affected their lives. Of more than 600 responses, 21 percent said they are watching CBS shows online. Starting Monday, Bright House Networks will also hand out free "S" video cords in addition to off-air TV antennas.

"S" video cords are used for computer-to-TV output, allowing video from a computer to be viewable on a TV. Any Bright House Networks customer with an "S" video input on their TV can connect their computer to their TV and watch CBS programming on CBS.com.

"The migration of our customers to the Internet to watch their favorite CBS programming is extremely high and continues to grow," said Buz Nesbit, president of Bright House Networks Indiana. "A high percentage of our subscribers have taken advantage of the free antennas we are providing. Our customers are being quite resourceful and patient despite LIN TV's poor decision to pull CBS programming from our system and continued refusal to allow us to rebroadcast its signals to our Indiana customers."

Customers can pick up their free "S" video cord at Bright House Networks' offices in Indianapolis, Carmel, Avon and Marion or call the company at (317) 972-9700. Marion customers should call (765) 662-0071.

Bright House Networks subscribers are reminded that they can watch this Sunday's Colts-Packers game – and all other CBS programming, including primetime favorites, soaps, local news and weather forecasts, on Indianapolis TV stations WISH-TV 8, WNDY, WIIH and the Local Weather Station – by simply installing an antenna to their TVs.

###

In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis

community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit [www.indiana.mybrighthouse.com](http://www.indiana.mybrighthouse.com).

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.