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## **BRIGHT HOUSE NETWORKS NAMED MARQUEE SPONSOR OF HEARTLAND FILM FESTIVAL'S FAMILY MOVIE EVENT**

INDIANAPOLIS (Tuesday, Oct. 14, 2008) – Bright House Networks has been named marquee sponsor of the 2008 Heartland Film Festival's Family Movie Event on Sunday afternoon (Oct. 19).

Thanks to the sponsorship, the festival will show the exclusive festival premiere of Walt Disney Pictures' "Tinker Bell," a Truly Moving Picture Award winner and landmark motion picture that reveals the story of Tinker Bell's early life in the world of Pixie Hollow.

"Bright House Networks has been a proud sponsor of the Heartland Film Festival since 2005 and this year we're happy to make it possible for the free exclusive screening of Disney's 'Tinker Bell,'" said Buz Nesbit, president of Bright House Networks Indiana.

"Tinker Bell" will be available on DVD on Oct. 28.

To coincide with this year's festival, Bright House Networks also has new programming on Heartland On Demand, a free On Demand channel available to the company's central Indiana digital video subscribers on channel No. 627.

"We look forward to making more award-winning films and other select dramas, documentaries and animated films from the Heartland Film Festival available on our Heartland On Demand channel in the near future," Nesbit said.

Each year, Heartland Film Festival honors a select group of independent filmmakers from around the world with its Crystal Heart Award for demonstrating excellence in filmmaking and for best meeting the Heartland's mission. The award-winning dramas, documentaries and animated films are screened during the festival.

The 2008 Heartland Film Festival begins Thursday and runs through Oct. 24. For more, visit [www.HeartlandFilmFestival.org](http://www.HeartlandFilmFestival.org).

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit [www.indiana.mybriighthouse.com](http://www.indiana.mybriighthouse.com).

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with

several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.